Distance Accelerated Bachelor of Science in Nursing

Program Opportunity Brief
The Keypath Difference

☐ Deep experience in Healthcare and Nursing
☐ Extend your brand and drive social impact
☐ Affect nursing shortages in remote and rural areas
☐ Clinical placement & state regulatory support
☐ Faculty recruitment support
☐ Significant revenue diversification
Registered Nurse is one of the single largest occupations with just over 3 million professionals. The Bureau of Labor Statistics projects 176,000 annual new and replacement openings. However, job posting data shows there were over 1 million RN postings in 2019.¹

This demand disparity will be exacerbated with 1 million RNs projected to retire by 2030, the aging of the Baby Boom generation contributing to the intensity and complexity of nursing and the increased job dissatisfaction and turnover rates among nurses because of insufficient staffing².

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**ENROLLMENT INTO ABSN PROGRAMS IS GROWING**

**373,346**

Baccalaureate Nursing (BSN) students enrolled in 2019

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12% of traditional BSN enrollment was into accelerated programs (ABSN)³

**27,331**

ABSN students enrolled in 2019

64% growth from 2015

17% growth from 2018

**Demand is outstripping supply**

The American Association of College of Nursing (AACN) indicates that enrollment growth for entry-level baccalaureate programs is not enough to meet the demand.⁴

Between 2016 and 2019 there was a total increase of only 282,000 RN licenses nationally, suggesting that nursing programs are not educating qualified nurses at a fast enough pace to match job openings.⁵

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¹ Burning Glass Technologies
² Journal of Nursing Regulation: Four Challenges Facing the Nursing Workforce in the United States
³ AACN 2018–2019 Enrollment & Graduations in Baccalaureate & Graduate Programs in Nursing
⁴ AACN Nursing Shortage Fact Sheet
⁵ NCSBN National Nursing Database
An ideal opportunity

Hallmarks of a successful Distance ABSN program

1. Prepare students for the NCLEX exam to maintain (and improve) program NCLEX pass rate
2. Produce nurses who represent the program and institution in a positive way
3. Ensure clinical fieldwork is rigorous and meets quality standards
4. Students are academically and psychologically prepared for the challenge of a full-time program
5. Provides access to students in rural and remote communities

THE DISTANCE MODEL – QUICK FACTS

<table>
<thead>
<tr>
<th>Credit hours</th>
<th>Clinical hours</th>
<th>Semester completion</th>
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<tbody>
<tr>
<td>48-54</td>
<td>~750</td>
<td>3-4</td>
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- For students with non-nursing Bachelor’s Degrees
- Intensive full-time program that can be completed in 1 – 1.5 years
- Requires students to have all pre-requisite courses completed prior to enrollment
- All didactic courses are taken 100% online
- 5–7 clinical experiences completed locally with preceptor, under supervision of clinical faculty
- Students visit campus to complete clinical skills assessments and sim lab experiences
Keypath’s placement services

**Network**
Work with the university to source, secure, and maintain placement sites for students nationwide.

**Compliance**
Verify student clearance and site requirements, creating a customized clinical map to provide guidance for state requirements.

**Student engagement**
Deliver a tailored engagement strategy and dedicated placement resources and staff to simplify students’ channels of communication.

**Data**
Provide large-scale data reporting on enrolled students, alumni, and post-grad employment, including clinical notes and assessments.

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**THE KEYPATH DIFFERENCE**

Keypath Education understands the importance of ensuring that students are engaged in quality clinical placement within their local communities.

Keypath Placement meets each program at their comfort level, promoting excellence and allowing each partner to focus on their strengths/expertise. Together we are able to increase the number of qualified workers, improve placement efficiency, and transform the way clinical online education is delivered.
Keypath sources and pre-qualifies the ideal team of faculty using standards developed with you

🌟 We attract top talent
Keypath has experience attracting top faculty talent through our professional networks and job post sites.

🌟 We know healthcare
Keypath has extended academic networks and an experienced team, especially in healthcare verticals.

🌟 We understand faculty
Highly qualified faculty are recruited according to the unique curricular and professional needs of each partner.

FACULTY RECRUITMENT SERVICES

Needs Assessment
Customize a plan based on positions needed and hiring requirements by program, course, faculty level, and university mission.

Recruitment
Recruit, screen, pre-qualify and present candidates for approval to university program point of contact at level determined by partner.

Job Positioning
Post positions on leading sites, including access to specialty healthcare sites to match qualified candidates in target time frame.

Orientation & Training
Work with program administrators to orient new hires to university programs and online best practices at level determined by partner.
For any further inquiries, please contact:

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